

# **OWBA**

**Osgoode Ward  
Business Association**

**INAUGURAL MEETING**

**WELCOME TO ALL!**

# DEFINITION OF SMALL AND MEDIUM ENTERPRISES IN CANADA

- Micro Business: 1 to 4 employees
- Small Business: 5 to 100 employees
- Medium Business: 101 to 499 employees
- Large Business: 500+ employees
- Self-employed individuals: includes both incorporated and non-incorporated and can have 1 employee

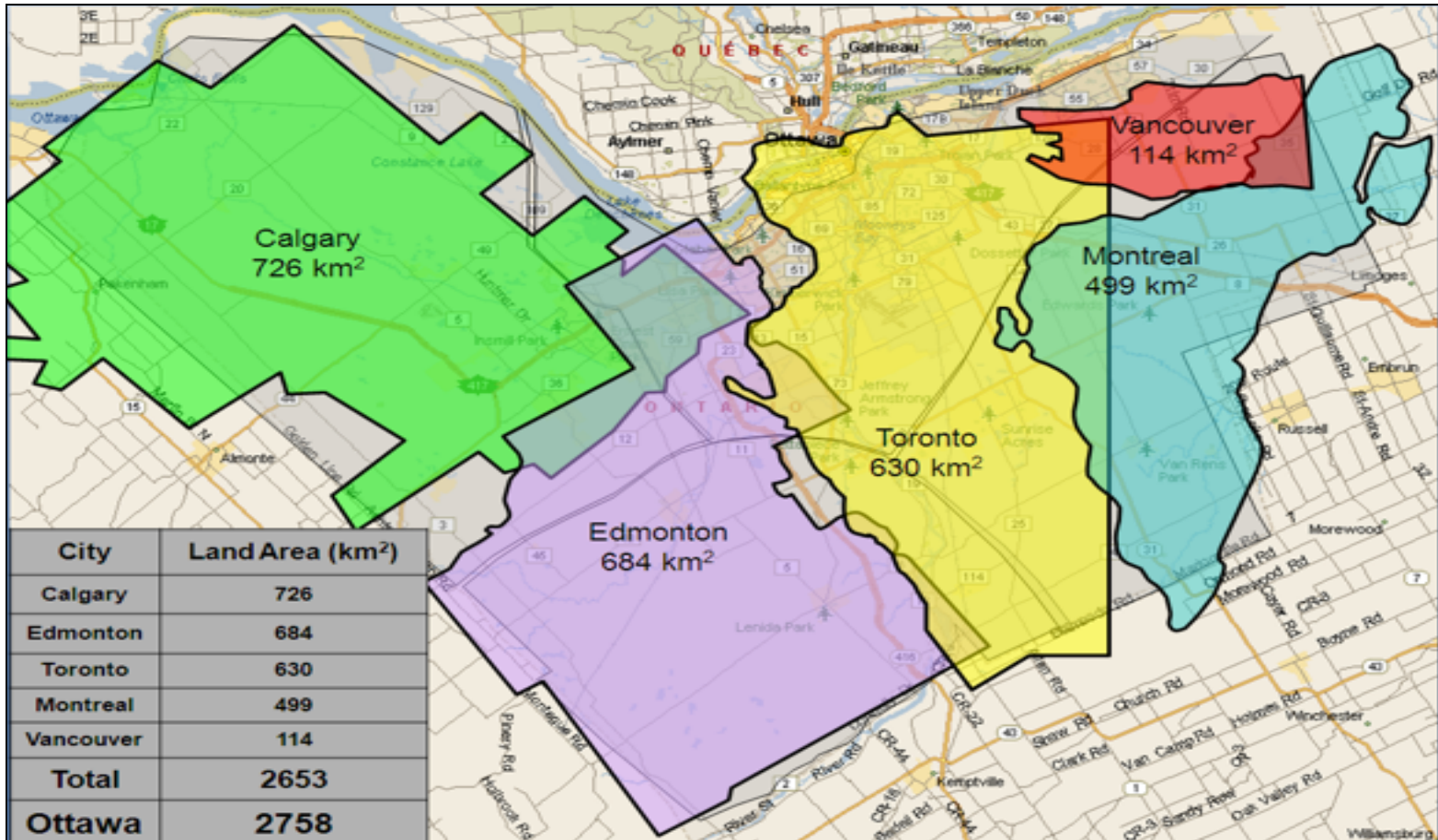
# NUMBER OF BUSINESSES WITH EMPLOYEES ON PAYROLL IN CANADA

- Small Businesses: 1,160, 977...(98.1%)
- Medium Businesses: 20,356...(1.7%)
- Large Businesses: 2,602...(0.2%)
- Total: 1,183,935...(100%)
- Self-employed factor: 15% of all employed workers are self-employed representing 2.7 million individuals in the workforce
- Small Business employed 5,137,147 or 48.3% of Canada's total workforce

# NUMBER OF SMALL AND MEDIUM ENTERPRISES IN ONTARIO

- Small Businesses: 381,001
- Medium Businesses: 7,143
- Large Businesses: 678
- Total: 388,822
- Self-employed individuals: 1,084,500

# PICTOGRAPH OF OTTAWA



# NUMBER OF SMALL AND MEDIUM ENTERPRISES IN OSGOOD WARD

- Small Businesses: 698 employing 8136
- Medium Businesses:10
- Large Businesses:0
- Agri-businesses: 298 using 60,000+ acres\*
- Self-employed: 1 in 5 households (est.)

# AGRI-FOOD INDUSTRY

- The Economic Impacts of Agriculture on the Economy of Ottawa
- Ottawa Rural farms generated more farm revenue than Toronto, Montreal, Vancouver, Edmonton and Calgary combined
- 10,000+ Jobs (2.2% of total labour force)
- nearly \$500 million in sales from farms and businesses that buy from and sell to farms annually.

## THE “WHY” BEHIND OWBA

- Not replacing any existing business organizations: they can all benefit from joining OWBA
- There is a need for an Umbrella organization
- We need to have a strong voice in the city’s economic development strategy
- We need an advocacy organization to defend and support all types of business interests in this Ward
- Targeted educational information on all matters affecting business management, financing, marketing, networking, start-up facilities etc.



## OWBA VISION

- To create an **ALL INCLUSIVE** business association for Osgoode Ward that will be responsive to the essential needs of the business community including: networking tools, support services and all elements necessary for successful business growth
- OWBA is not here to replace or challenge existing business and community organizations but to work with them

## OWBA'S MISSION

- To promote and develop businesses in Osgoode Ward including the Agri-food Industry as a vital part of our business community
- To link the Osgoode Ward business community with **ALL** levels of government
- To work with the municipal government to be part of its Official Plans, its Master Transportation Plans and its Agriculture and Rural Committee mandate and objectives

## “SOME” OBJECTIVES

- We will not be holding monthly meetings
- Look at creating “Business Improvement Areas/Associations”
- Promote local businesses through special events including trade shows, gala dinners, seasonal events, recognition awards, etc.
- Facilitate business growth throughout the Ward
- Network all levels of business inside and outside the ward including the attraction of global interests
- Create small business start-up centres

# COMMUNITY REPRESENTATION

- In addition to Greely, Kenmore, Manotick East, Metcalfe, Osgoode Village, special representation will extend to Agri-food Community, South Gloucester Industrial Park, Bank Street and all types of home-based and Self-employed business ventures

# OWBA MEMBERSHIP GUIDELINES

- Membership open to:
- all types of businesses small or medium
- Agri-food businesses
- not-for-profit organizations
- self-employed individuals
- business associations
- community associations
- Individuals living in the ward with businesses outside Osgoode Ward

# NEXT STEPS

- First, **IMAGINE!**
- Second, we are ready to listen to what you have to say... your suggestion and/or comments are vital to the future of OWBA, if it is to come alive the way you **IMAGINE** it to be
- Thirdly, we will contact members of our business community not present this evening to inform them of the outcome of this evening
- Fourthly, we will summarize your comments and suggestions and forward them to you in the email address you have provided us tonight and seek additional comments from you

## NEXT STEPS, continued

- Fifthly, we will draft a Business Plan including financials based on your views and comments relative to what you have shared with us tonight and comments from others not here tonight
- Sixth, we will contact all of you present tonight along with others regarding the launching date of OWBA early in the New Year to present the Business Plan
- Seventh: Election of Executives

# MAKE YOUR VIEWS KNOWN TONIGHT

- All questions, comment and suggestions are most welcomed
- Use the “Suggestion Box”
- Pick up a pamphlet and call one of the names in the contact section
- Speak to a OWBA Representative for a one on one meeting
- Leave your views at [www.owba.ca](http://www.owba.ca)



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**QUESTIONS AND ANSWERS**